MISSION OAKS ADVERTISING OPPORTUNITIES 2026

OUR MISSION:

To provide unique neighborhood destinations for recreation and personal enrichment.

OUR VISION:

To create healthy, sustainable parks and recreational services that transform the communities that we serve.

MISSION OAKS RECREATION & PARK DISTRICT

3344 MISSION AVE.
CARMICHAEL, CA 95608

MORPD.COM

916-488-2810

MISSION OAKS
RECREATION & PARK DISTRICT

ABOUT OUR DISTRICT: MISSION OAKS

14 PARKS

2 COMMUNITY CENTERS

62,000+ RESIDENTS

50 YEARS OF HISTORY

OUR HISTORY

The Mission Oaks Recreation and Park District (MORPD) was founded in 1975 and has been loyally serving the Sacramento, Arden, and Carmichael community ever since.

We developed and maintain 14 park sites, 2 community centers, and manage over 100 acres of park land.

OUR MISSION

It is Mission Oaks Recreation and Park District's mission to provide unique neighborhood destinations for recreation and personal enrichment.

OUR FUTURE

Coming soon we will add the emPOWERmet Park to the list of park sites MORPD oversees. The emPOWERment Park is a socially inclusive and sensory-integrated playground where everybody can play regardless of age or ability.

DISTRICT MAP

MISSION OAKS
RECREATION & PARK DISTRICT

WHY ADVERTISE AT MISSION OAKS?

WIDE MARKETING REACH TO THE PUBLIC

BUSINESS AWARENESS AND VISIBILITY

MAKE A LASTING IMPACT ON THE COMMUNITY

ENHANCE AND IMPROVE RECREATION SERVICES

BUILD CONNECTIONS WITH OTHER COMMUNITY MEMBERS

Dear Local Community Business,

The Mission Oaks Recreation and Park District (MORPD) is a dependent special district located in Sacramento County. Our district's vision is to create healthy, sustainable parks and recreational services that enhance the communities we serve.

With a population of over 62,000 residents, we offer a diverse range of enrichment and social activities, community events, sports, youth camps, and classes throughout the year. To continue delivering these high-quality services for families in our community, we rely on advertisements from local businesses. Your support will enable us to provide Mission Oaks residents with valuable programs, activities, and lasting memories.

As an advertiser, the Mission Recreation and Park District will offer your business positive community exposure and visibility through our bi-annual Recreation Guide, which reaches over 30,000 homes, or through annual flyer advertisements in our two Community Centers. Please take a moment to review this packet, which outlines the various advertising options available in our Recreation Guides and Community Centers.

With your partnership as a valued Mission Oaks advertiser, we can enrich the lives of residents in the Sacramento, Arden, and Carmichael areas through recreation.

Sincerely,

Danny Curtola

Recreation Superintendent
Email: dcurtola@morpd.com Phone: 916-570-2803

MISSION OAKS
RECREATION & PARK DISTRICT

MAILED RECREATION GUIDE ADVERTISING OPTIONS

Mission Oaks Recreation and Park District distributes two Recreation Guides each year – Spring/Summer and Fall/Winter. The Spring/Summer Recreation Guide gets mailed out to approximately 30,000 households and reaches 62,000+ residents. Mission Oaks sells advertising space in our Recreation Guides for local businesses to gain exposure in the neighborhood. Spaces are limited – call for available sizes at 916-570-2803. All advertisements are in color. MORPD must approve ad content and design.

Recreation Guide Advertisement Size Options

Full Page
8in x 10.5in

Back Cover

$1,500

1 Spot Available

Full Page
8in x 10.5in

Inside Front Cover
or
Inside Back Cover

$900

2 Spots Available

Full Page
8in x 10.5in

Inside Recreation Guide

$700

3 Spots Available

Half Page
8in x 5.25in

Inside Recreation Guide

$500

2 Spots Available

Quarter Page
4 x 5.25 inches

Inside Recreation Guide

$350

2 Spots Available

Business Card
2in x 3.5in

Inside Recreation Guide

$200

2 Spots Available

DIGITAL RECREATION GUIDE ADVERTISING OPTIONS

Mission Oaks Recreation and Park District distributes two Recreation Guides each year - Spring/Summer and Fall/Winter. The Fall/Winter Recreation Guide is digital on our website and available in-person at our Community Centers and District Office. Mission Oaks sells advertising space in our Recreation Guides for local businesses to gain exposure in the neighborhood. Spaces are limited – call for available sizes at 916-570-2803. All advertisements are in color. MORPD must approve ad content and design.

Recreation Guide Advertisement Size Options

Full Page
8in x 10.5in

Back Cover

$750

1 Spot Available

Full Page
8in x 10.5in

Inside Front Cover
or
Inside Back Cover

$450

2 Spots Available

Full Page
8in x 10.5in

Inside Recreation Guide

$350

3 Spots Available

Half Page
8in x 5.25in

Inside Recreation Guide

$250

2 Spots Available

Quarter Page
4 x 5.25 inches

Inside Recreation Guide

$175

2 Spots Available

Business Card
2in x 3.5in

Inside Recreation Guide

$100

2 Spots Available

Community Center Flyer Advertising Options

Mission Oaks Recreation and Park District has two Community Centers in our District - Swanston Community Center and Gibbons Community Center. Local businesses are welcome to purchase an annual flyer spot for both centers to promote to our district residents. You may rotate out your flyers throughout the year. Spaces are limited – call for availability at 916-570-2803. MORPD will print flyers on your behalf to refill your flyer slot and must approve flyer content and design.

Community Center Advertisement Options

Full Page
8.5in x 11in

$1,500

For annual flyer spot at both Community Centers

Full Page
8.5in x 11in

$1,000

For annual flyer spot at **ONE** Community Center (GCC or SCC)

Half Page
8in x 5.25in

$750

For annual flyer spot at both Community Centers

Half Page
8in x 5.25in

$600

For annual flyer spot at **ONE** Community Center (GCC or SCC)

Business Card
2in x 3.5in

$400

For annual flyer spot at **ONE** Community Center (GCC or SCC)

Community Center Lobby TV Advertising Options

Mission Oaks Recreation and Park District has two Community Centers in our District - Swanston Community Center and Gibbons Community Center. Local businesses are welcome to purchase a digital ad for both centers that rotates on the lobby TV's to promote to our district residents. You may rotate out your TV ad throughout the season/year. MORPD must approve advertisement content and design.

Community Center TV Ad Options

Seasonal Lobby TV Ad

For seasonal (September-February or March-August) lobby TV ad spot at both Community Centers (GCC and SCC). **Fee: $400**

Annual Lobby TV Ad

For annual (January-December) lobby TV ad spot at both Community Centers (GCC and SCC). **Fee: $750**

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